

1 July 2015

Dean Attard
Crash I.T. Pty Ltd
5/61 The Gateway
BROADMEADOWS VIC 3047

To whom it may concern

RE: Reference Letter – Dean Attard (Crash I.T. Pty Ltd)

I first met Dean Attard when Franchise Entertainment Group (FEG) purchased the EzyDVD business to which Crash I.T. was the incumbent I.T. support. My role in FEG at that time was General Manager – IT and New Media.

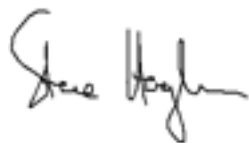
FEG was to later roll out the Blockbuster service on TiVo units and this is where we engaged Dean Attard and the team from Crash I.T. Dean's role was to deliver a 1st and 2nd level helpdesk solution reporting to all relevant stakeholders from multiple businesses, while insuring our customers also had a transparent system that would keep them informed. Crash I.T. would deliver this service between 5pm and 10 pm which is where we received most inbound phone traffic.

With the successful rollout of this service FEG then engaged Crash I.T. to support some 400 retail stores nationally, Dean was instrumental in understanding our infrastructure and working with our team to insure that our stores were supported correctly and with minimal interruption.

I had many meetings with Dean over five years and found him to be very knowledgeable not only about technology, but how others use the technology. He was able to understand our needs and requirements and deliver to expectation. Dean ran a good service for us, and was able to manage communications and issues with our customers and both franchisee and company stores.

I would highly recommend Dean Attard.

Yours faithfully



Steve Hogben

Chief Technology Officer
Quickflix Limited